# Black Friday Promo

R1 Banner Design



# 60% off Banners



## **UP60%** THE ENTIRE STORE

**1.** "60% off" slides in from the side. "up to" appears, and "the entire store " slides in from side.



## **POWER-GIFTING STARTS NOW**



**2.** "Power-gifting" appears, and "Starts now" slides in from side.



### **GET THE DEALS NOW THROUGH 11/25**

slides in from side.



**4.** "60% off" slides in from the side. "up to" appears, and "entire store until 11/25" slides in from side. CTA Appears.



**3.** "Get the deals" appears, and "Now through 11/25"



## **UP60%** THE ENTIRE STORE



slides in from side.

#### **ARRIVE FASHIONABLY EARLY FRIDAY UNTIL NOON IN STORES ONLY**

2. "Arrive fashionably early" slides in from the side.

"Friday until noon" appears, and "In stores" only



- GAP
  - 3. "Sweaters" Slides in and \$19 appears.

**1.** "The Gap Friends" lockup drops down from top of frame. "Up to" reveals, then "60% off" reveals. "The entire store" slides in from the side.

FRIDAY EVENT TEES \$10 GAP

**4.** "Tees" Slides in and \$10 appears.



**5.** KB T's" Slides in and \$5 appears.



slides in from side. CTA Appears.

#### **60% off Banners - Doorbuster** 300x250



6. "The real deals" slides in from the side. "Happens Friday" appears, and "Until noon"



**1.** "60% off" slides in from the side. "up to" appears, and "the entire store " slides in from side.

**2.** "Power-gifting" appears, and "Starts now" slides from side.

**60% off Banners - Sale** 300x600

J		
ides in		





**3.** "Get the deals" appears, and "Now through 11/25" slides in from side.



**4.** "60% off" slides in from the side. "up to" appears, and "entire store until 11/25" slides in from side. CTA Appears.

60% off Banners - Sale 300x600







**UP TO** % OFF 60 THE ENTIRE STORE GAP

 "The Gap Friends" lockup drops down from top of frame. "Up to" reveals, then "60% off" reveals. "The entire store" slides in from the side.



IN STORES ONLY

GAP

2. "Arrive fashionably early" slides in from the side. "Friday until noon" appears, and "In stores" only slides in from side.

### **60% off Banners - Doorbuster** 300×600





GAP

TEES \$10

FRIDAY

EVENT

**3.** "Sweaters" Slides in and \$19 appears.

**4.** "Tees" Slides in and \$10 appears.

#### **60% off Banners - Doorbuster** 300x600





5. "KB T's" Slides in and \$5 appears.

6. "PJ SETS" Slides in and \$19 appears.

7. "The real deals" slides in from the side. "Happens Friday" appears, and "Until noon" slides in from side. CTA Appears.

#### 60% off Banners - Doorbuster 300x600









2. "Power-gifting" appears, and "Starts now" slides in from side.

**3.** "Get the deals" appears, and "Now through 11/25" slides in from side.

**4.** "60% off" slides in from the side. "up to" appears, and "entire store until 11/25" slides in from side. CTA Appears.



60% off Banners - Sale 160x600

**1.** "60% off" slides in from the side. "up to" appears, and "the entire store " slides in from side.



**UP TO** 

**60%** 

THE ENTIRE

STORE



ARRIVE

FASHIONABLY

EARLY

FRIDAY

UNTIL NOON

**IN STORES** 

ONLY

GAP



**SWEATERS** \$19

GAP

- **1.** "The Gap Friends" lockup drops down from top of frame. "Up to" reveals, then "60% off" reveals. "The entire store" slides in from the side.
- **2.** "Arrive fashionably early" slides in from the side. "Friday until noon" appears, and "In stores" only slides in from side.
- **3.** "Sweaters" Slides in and \$19 appears.





SWEATERS

\$10

TEES

BRIGHT FRIDAY **EVENT** 

**SWEATERS** 

\$19

TEES

KB T'S

GAP

\$



### THE REAL DEALS HAPPEN FRIDAY **UNTIL NOON**

Find the deals in stores >

Certain exclusions apply. See store associates for details.

GAP

**4.** "Tees" Slides in and \$10 appears.

**5.** "KB T's" Slides in and \$5 appears. VV

**6**. "The real deals" slides in from the side. "Happens Friday" appears, and "Until noon" slides in from side. CTA Appears.

**60% off Banners - Doorbuster** 160x600





60% off Banners - Sale 728x90 **1.** "60% off" slides in from the side. "up to" appears, and "the entire store " slides in from side.

**2.** "Power-gifting" appears, and "Starts now" slides in from side.

**3.** "Get the deals" appears, and "Now through 11/25" slides in from side.

 "60% off" slides in from the side. "up to" appears, and "entire store until 11/25" slides in from side. CTA Appears.



**60% off Banners - Doorbuster** 728x90  "The Gap Friends" lockup drops down from top of frame. "Up to" reveals, then "60% off" reveals. "The entire store" slides in from the side.

2. "Arrive fashionably early" slides in from the side. "Friday until noon" appears, and "In stores" only slides in from side.

3. "Sweaters" Slides in and \$19 appears.

4. "Tees" Slides in and \$10 appears.

**5.** KB T's" Slides in and \$5 appears.

6. "The real deals" slides in from the side."Happens Friday" appears, and "Until noon" slides in from side. CTA Appears.



60% off Banners - Sale

300x50 - Static



#### 60% off Banners - Doorbuster

300x50 - Static

# Thank You

Merci · Grazie · ありがと · 謝謝